

"WHO'S WHO" BUSINESS INDEX



FOR AUTO REPAIRS—Len's Chevron Station, 2401/2 Hawthorne Blvd., Torrance, is owned by Leonard Manitz, who opened for business in April, 1960. Len has a staff of five qualified servicemen to serve the customers. Len's Chevron Station is open six days from 6:30 a.m. until 11 p.m. and on Sundays from 7:30 a.m. until 8 p.m. For auto repairs, tune-up, brake service, wheel balancing, and muffler work, try Len's Chevron Station. Expert lubrication work is done by the staff at Len's. By calling FR 5-9178, road service, pick-up or delivery is just a phone call away. Len's carries a complete line of batteries and accessories. Atlas tires are stocked by Len's Chevron, too. Len's Chevron Station gives blue chip stamps. Remember, for the best motor and repair, call Len's, FR 5-9178.

FOR UNUSUAL PETS—If you would like to own an unusual pet, drop into the Riviera Pet Shop, 1905 1/2 S. Catalina Ave., Hollywood Riviera. Aileen and Charles Sutton, owners, opened their shop last July. They specialize in tropical fish and pets that are unusual to own. Riviera Pet Shop has a complete line of supplies including live and frozen tropical fish food, and other pet food items. Authorities on tropical fish, which they breed, the Suttons also carry aquariums and accessories such as pumps, filters and plants. For a pet that is different, call on the Hollywood Riviera Shop. There you will find monkeys, hamsters, white mice and rats, guinea pigs, rabbits, reptiles, parrots and canaries. Dogs and cats may be bought from the Suttons, too. Cages may be purchased at the Riviera Pet Shop. Open week days from 10 a.m. until 6:30 p.m. and on Fridays from 10 a.m. until 8:30 p.m. The Suttons also are at the shop from 11 a.m. until 2 p.m. on Sundays.

SPECIAL FOR GARAGE OWNERS—One of the largest transmission services in the Bay area is Crown Transmission Exchange, 1838 W. Redondo Beach Blvd., Gardena. Specialists in transmissions, they have a complete line of all makes and models which are new and used for wholesale only. Service station owners and garages can pick up transmissions from an inventory of more than 25,000 new and good used ones. A 90-day or 6000-mile guarantee goes with each transmission. Twenty-five years in the business is also a guarantee of the best service at Crown Transmission Exchange. Opened last March, Hal Resnick is the proprietor and he has a staff of six to serve the customers. Pick-up and delivery is part of the good service. Open weekdays from 7:30 a.m. until 5 p.m. and Saturdays from 7:30 a.m. until 12 noon. Crown Transmission Exchange staff is ready to serve you, the garage or service station owner.

<p>ACCOUNTANTS</p> <p>J. Don Cowger, DA 6-2212 20 Years Experience Formerly Federal and State Auditor Income Tax Service Public Accountant Bookkeeping Service Reasonable Rates Fully Trained in New Tax Laws Open All Year—Eve., DA 5-0528 25327 Narbonne Ave. Torrance</p>	<p>BEAUTY SHOP</p> <p>De Nuccio's Hair Styling Creative Hair Styling Expert Hair Coloring Permanent Waving—Manicuring Relaxing Atmosphere Prevails Open 9:30-6—Thurs. 9:30-9 p.m. Closed Monday 16124 Crenshaw Blvd. DA 3-6593 Gardena</p>	<p>FOOD TO GO</p> <p>Chicken Delight Don't Cook Tonight— Call Chicken Delight Complete dinners prepared in the Exclusive Chicken Delight Way Chicken—Shrimp—Ribs Free Delivery—Home or Business Open Daily from 4 p.m.—Sunday and Holidays, 11 a.m.—20-Minute Pickup 24228 Crenshaw Blvd. DA 6-8811 Torrance</p>	<p>MATTRESSES</p> <p>Health-o-Pedic Mattress Co. Complete Stock of New Mattresses Any Size, Shape or Density Bedroom Sets—Bunk Beds Allied Bedding Products Free Delivery Anywhere 1877 West Carson FA 8-1712 Torrance</p>	<p>PAINT</p> <p>Pittsburgh Paints Complete Line of Pittsburgh Paint and Supplies and Sundry Items ● WINDOW SHADES ● FLOOR COVERING ● WALLPAPER Open 8 a. m. to 5 p. m. 6 Days 1413 Ravens Ave. FA 8-5260 Downtown Torrance</p>	<p>RESTAURANTS</p> <p>Ben's Restaurant "Why Travel Far When the Best is Here?" Eat at Ben's with Ben Under New Management Specializing in Mexican Foods USDA Choice Meats Top Sirloin—New York Breakfast—Lunch—Dinner Closed Wednesdays—Open Sundays Ample Parking Space FA 8-9711 1605 Cabrillo Ave. Torrance</p>	<p>SERVICE STATIONS</p> <p>Roy Frady Texaco Service Featuring Texaco Products ● Brake Service ● Wheel Aligning ● Motor Tune-up ● Tire Service Free Pick-up and Delivery 18205 Prairie Ave. FR 4-0468 Torrance</p>
<p>AMBULANCE</p> <p>Rainbow Ambulance Service "Owned and Operated by Technologists" 24-Hour Radio Dispatched Oxygen and Resuscitator Equipped Special Consideration for the Aged! Mobil X-ray for Physicians' Use FA 8-1121—FA 8-5252 1843 Torrance Blvd. Torrance</p>	<p>BOATS</p> <p>Fred & Ken Sporting Goods Boat Center for the Harbor Area Featuring FIBER GLASS BOATS Sales—Service—Parts Complete Line of Marine Hardware and Accessories 824 W. Pacific Coast Highway Wilmington—TE 4-2350</p>	<p>GOLF—MINIATURE</p> <p>Putt-Putt Miniature Golf Course Something New and Different Fun for the Entire Family Free Games While You Play Two Complete Courses Ask for Special Prices on Birthday Parties and Saturday A.M. Kids' Hour 20535 Hawthorne Blvd. FR 1-9093 Torrance</p>	<p>MOTORCYCLES</p> <p>Continental Imports "Quality in Motion" Sales—Service—Parts Featuring: Honda—Norton 100% Financing Electric Starter—Twin Overhead Came—100 Miles per Gal'on 2105 Redondo Beach Blvd. FR 4-6403 Redondo Beach</p>	<p>PET SHOP</p> <p>Riviera Pet Shop A Complete Line of Pets and Exotic Birds—Tropical Fish Monkeys—Reptiles—Parakeets Complete Line of Aquarium Supplies Pet Food and Supplies Everything for Your Pet 1905 1/2 So. Catalina FR 8-5055 Hollywood Riviera</p>	<p>SCHOOLS</p> <p>Hillcrest Christian School Excellent Staff of Teachers Full Course of Study Plus Bible Enrollment Limited Transportation Provided Offering Nursery, Kindergarten, First and Second Grades 26366 Hillcrest Ave. Lomita DA 6-0597</p>	<p>TAILORS—MEN</p> <p>Lee Mitchell Fine Custom Tailoring For Men of Distinction Finest Imported Fabrics from England and Italy We Can Convert Your Doublebreast- ed Suit to a Singlebreasted Remodeling—Alterations 837 Pacific Coast Hwy. FR 6-9949 Hermosa Beach</p>
<p>ASPHALT SEALING</p> <p>L&H Asphalt Sealing Co. Sealing—Patching—Resurfacing ● Driveways and Cement Walks ● Patios and Decks ● Tennis Courts and Playgrounds ● Parking Lots Many Colors to Choose from Guaranteed by Reynolds Aluminum FREE ESTIMATES 21840 Bonita St. TE 5-5176 Torrance</p>	<p>BOAT COVERS</p> <p>Fredy's Custom Boat Covers Fred McDermott, Prop. All Custom Work Quality—Quantity—Price Expert Workmanship 2 Years Guarantee on All Work Terms Available 1261 No. Gaffey St. TE 1-6622 San Pedro</p>	<p>HEALTH FOODS</p> <p>California Nutrition Center We Specialize in Natural Vitamins and Complete Assortment of Health Foods, Vegetable Juices, Diabetic Foods, Diet Foods and Herb Teas. One of the Largest Health Stores in the L. A. Harbor Area 1111 So. Pacific Ave. TE 3-4756 San Pedro</p>	<p>MOTOR SERVICE</p> <p>Gosney Electric Tool Co. Industrial and Commercial Sales and Service New and Rebuilt Motors Repairing—Rewinding South Bay's Largest Complete Electric Tool Repair Shop 15115 So. Western Ave. Gardena FA 1-4616—DA 4-0026</p>	<p>PIZZA</p> <p>Pepe's Pizza Palace Delicious Italian Food to Go ● PIZZA ● RAVIOLI ● LASAGNA ● SPAGHETTI ● ITALIAN SANDWICHES Open 11 a. m. to 12—Closed Monday 1534 Carson (In Carson Plaza) Torrance—FA 8-1433</p>	<p>SHEET METAL</p> <p>Nichols Sheet Metal Commercial, Residential, Industrial Sales—Service Heating—Air Conditioning General Sheet Metal Work Gutters—Ventilating All Work Guaranteed 1724 Oak St. Torrance FA 0-3406</p>	<p>THEATERS—DRIVE-IN</p> <p>Harbor Drive-in Theater Les Wuestewald, Mgr. THE PLACE TO TAKE THE FAMILY \$1.50 PER CAR No Baby-Sitting Problem Here Starts at Dusk—Open 7 Days a Week 23322 So. Vermont Ave. TE 4-8501 Vermont at Sepulveda</p>
<p>AUTO GLASS</p> <p>Ideal Auto Glass Co. "Serving Southwest Area" Auto Glass Only Foreign and Domestic Cars Insurance Claims Handled All Work Guaranteed Free Pick-up and Delivery 20932 Hawthorne Blvd. FR 1-2464 (Back of Fox Market)—Torrance</p>	<p>CONCRETE BLOCKS</p> <p>Fred-Lite Blocks, Inc. Precision—Quality—Durability Specializing Complete Line of Lightweight, Precision Concrete Building Blocks 472 Different Sizes and Shapes in Pink, Gray, Tan Wholesale to Dealers 252 East Redondo Beach Blvd. FA 1-1481 Gardena</p>	<p>HEARING AIDS</p> <p>R. A. Vendeland, O. D. Hearing Test—No Obligation Batteries for All Types of Aids Fast Repairs on Any Instrument Eye Glass Aids—No Cords Low Prices Demonstrations at Home with No Obligation by Appointment Pensioners and Credit Welcome 1304 El Prado Torrance FA 0-0190</p>	<p>MOVING</p> <p>McCoy's Moving and Van Lines Individually Owned and Operated Local and Long Distance Moving 24-Hour Service—7 Days a Week No Extra Charge Sunday & Holidays Your Time Starts at Your Door All New Modern Vans and Equipment FR 2-9402 or FR 2-9401</p>	<p>PHOTOGRAPHERS</p> <p>The Magic Lens Studio Living Images Reflected in Quality Photography Portraits, Weddings, Communion Graduation, Children, Groups 4144 Pacific Coast Hwy. Walthers (In New Kasden's La Tienda Bldg.) FR 5-9994—After 5, DA 9-5994</p>	<p>SERVICE STATIONS</p> <p>Jones Douglas Service Open Sunday Firestone Tires—Delco Batteries Tuneup—Brake Service Wheel Balancing—Muffler Work Electrical Service Free Pick-up and Delivery 2901 West 190th St. Redondo Beach FR 4-2440</p>	<p>TV SERVICE</p> <p>E-Z Radio and TV Service EZ-DUZ-IT All Makes and Models Radio and TV Hi-Fi, AM-FM, Tape Recorders AUTO RADIO SPECIALISTS Service While You Wait Fast—Honest—Efficient FR 6-4486 2313 Redondo Beach Blvd. Redondo</p>
<p>AUTOMOBILES—USED CARS</p> <p>Frontier Motors South Bay's Headquarters for ● USED ● NEAR NEW Complete Stock Most-Makes & Models 100% Financing Available Open Evenings and Sundays 23660 So. Hawthorne Blvd. FR 8-6261 Torrance</p>	<p>DOORS</p> <p>Garage Door Service 24-Hour Emergency Repair Service Commercial—Residential Wood—Aluminum Overhead—Sliding—Swinging Only Tavant Roller Bearings Used Sales—Service—Installation Fully Guaranteed For Information, Call TE 4-5450</p>	<p>JANITOR SERVICE</p> <p>Jet-A-Kleen Robert Burlison, Prop. Busy Housewives! Be Smart! Let the Jet-A-Kleen Man Wash-Wax and Polish Your Kitchen Area Any Size, \$2.50 Satisfaction Guaranteed No Contracts to Sign CALL TE 4-9191 Any Time—Any Day</p>	<p>MUSIC INSTRUCTION</p> <p>McL-O-Dee Music Center Specialized Guitar Instruction Spanish and Steel Slim Edwards, Instructor Also Violin, Piano and Others Musical Instruments of All Kinds 21166 Western Ave. Torrance Phone FA 8-0915</p>	<p>PLUMBING</p> <p>C&B Plumbing Co. Charles Copeland Licensed Plumbing Contractor 24-Hour Emergency Service Repairs Disposals Gas and Electric Water Heaters International Credit Cards 1402 West Carson Torrance FA 0-3434</p>	<p>FRANK'S CHEVRON SERVICE Tires, Tubes, Batteries, Accessories ● Brake Service ● Mufflers ● Tire Repairs ● Expert Lubrication We Give Blue Chip Stamps 1906 Carson Torrance FA 8-9741</p>	<p>TOYS</p> <p>Gilbert's Toy & Hobby Shop Toys—Children's Books Educational Toys—Greeting Cards Complete Hobby Dept. H.O. & S. Gauge Trains and Supplies Ask About Our Free Catalog (In Southwood Shopping Center) 22240 Palos Verdes Blvd. Torrance FR 5-4533</p>
<p>AUTO RACING EQUIPMENT</p> <p>Wil-Cap Co. Tony Capanna, Prop. Manufacturers and Distributors of Racing Equipment Custom Machine Work Engine Testing—Racing Fuels Hot Rods—Custom Cars—Sport Cars 2930 Sepulveda Blvd. DA 6-9200 Torrance</p>	<p>DOUGHNUTS</p> <p>Gingham Girl Donut and Waffle Shop 72 Varieties Buttermilk—French Fried Pies— Knots Crullers Waffles with Whipped Butter Discounts to Clubs, Churches, Groups 5325 Torrance Blvd. FR 1-9089 (Border Market Shopping Center)</p>	<p>JEWELERS</p> <p>Need Extra Money? Emmons Jewelry, Inc. Featuring the Fabulous Line of Exclusive Costume Jewelry Offer Wonderful Business Opportunities for Men or Women Part or Full Time Good Income, Prestige, Advancement Pleasant Work For Interview Call DA 4-5620</p>	<p>ORGANS—PIANOS</p> <p>Niki Music Studios Headquarters for Conn Organs Gulbransen Pianos Easy Terms—36 Months to Pay See Our Mile o' Music for All Makes of Organs 3820 Sepulveda FR 5-2591 (Across from Sears)—Torrance</p>	<p>PRINTING</p> <p>Berg Company Complete Printing Service Social and Commercial Forms Color Work—Business Forms Art Service Complete Mailing Service Private List Maintenance 24216 Crenshaw Blvd. DA 5-1290 Torrance</p>	<p>LENS CHEVRON SERVICE We Give Blue Chip Stamps Brakes—Mufflers Motor Tune-up—Auto Repairs Atlas Tires—Batteries—Accessories Road Service 24091 Hawthorne Blvd. Torrance FR 5-9178</p>	<p>TRANSMISSIONS</p> <p>Crown Transmission Exchange Wholesale Service to Garages and Gas Station Repairs—Rebuilt—Exchanged Any Type, Model or Year Complete Line of New and Used Parts Pickup and Delivery 1838 W. Redondo Beach Blvd. DA 3-8366—Gardena</p>
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